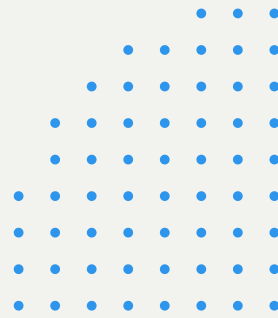


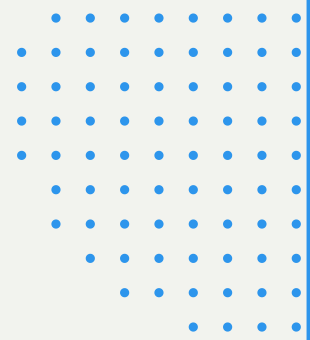
**2016 – 2026**



**TEN YEARS OF  
UNIFYING TECH**

# **2026 Gala Sponsorship Packet**





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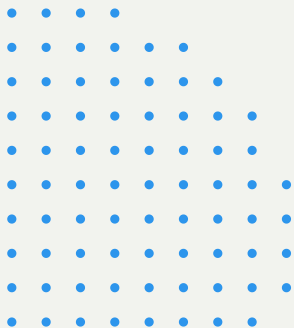
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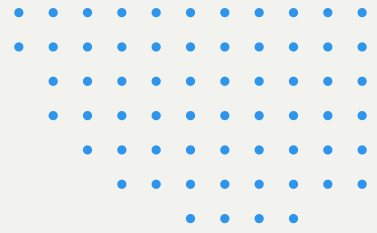
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# About Us



GetWITit is a 501(c)(3) volunteer-led nonprofit working to reduce gender disparities in technology by removing barriers to entry, retention, and advancement. We focus on creating fair access to opportunity—strengthening the tech talent pipeline and supporting long-term industry growth.

Through awareness initiatives, career transition programs, leadership development, and community-based events, we help build more representative and resilient tech ecosystems. Our local chapters host WITCON conferences and year-round programming that connect sponsors with engaged, skilled tech professionals.



## Our Mission

To build an environment where women of all backgrounds flourish in technology and to create opportunities for women to inspire others.



## Our Vision

Our vision is locally rooted tech communities where women and nonbinary people can sustain careers, advance into leadership, and contribute at every level of the technology ecosystem.



## Our Values

- Inclusion
- Empowerment
- Collaboration
- Inspiration
- Advocacy



## Our Chapters





# About the Gala

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The getWITit National 10-Year Anniversary Gala: Ten Years of Impact is a premier celebration marking a decade of empowering women and allies in technology and a defining moment for the future of our growing national community.

This event will bring together senior leaders, rising talent, partners, and advocates across the technology ecosystem, and is designed to encourage movement, connection, and engagement. Guests will enjoy curated heavy hors d'oeuvres and an open bar in a dynamic, immersive environment, creating natural opportunities for sponsors to build relationships, increase brand visibility, and engage directly with attendees in a meaningful way.

The gala serves as a strategic platform for sponsors to align with a mission-driven organization, showcase their brand to a highly engaged audience, and demonstrate a commitment to advancing diversity, leadership, and innovation in technology.



## Gala Details

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**Franklin Park Conservatory  
and Botanical Gardens**

*Columbus, OH 43203*



**Saturday**

*August 29, 2026*



**6:00 PM**

*to 10:00 PM*



## The Highlights

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- High-Impact Keynote spotlighting leadership, innovation, and community impact
- Live Music & Entertainment creating an energetic, engaging atmosphere
- Premium Food & Beverage Experience with heavy hors d'oeuvres and open bar
- Silent Auction supporting getWITit programming and initiatives
- Interactive Experiences including live caricatures and a roaming robot activation
- Professional Photography capturing branded moments and sponsor visibility
- Exclusive Add-On Experience: Interactive glass blowing sessions



# Why Sponsor



At getWITit National, we believe meaningful change happens when organizations step forward to invest in people, community, and opportunity. As we celebrate Ten Years of Impact, this milestone gala is more than a moment, it's a launchpad for the next decade of growth, leadership, and innovation. Sponsoring this event positions your organization at the forefront of that movement, aligning your brand with a powerful mission and a community that is actively shaping the future of technology.



## Gala Benefits

### Connect with a High-Impact Audience

Engage directly with nearly 400 professionals across the technology ecosystem, including executives, decision-makers, and rising leaders. This is a highly engaged audience that values relationships, collaboration, and organizations that show up with purpose.

### Elevate Your Brand with Purpose

Demonstrate your commitment to advancing women and underrepresented talent in technology. Sponsorship aligns your brand with values that matter — strengthening your reputation with employees, clients, and the broader community.

### Create Meaningful, Lasting Connections

Unlike traditional events, this experience is intentionally designed for movement and interaction. Sponsors benefit from organic, high-quality conversations that lead to stronger relationships and deeper engagement.

### Extend Your Reach Beyond One Night

Your sponsorship goes further than the gala. Through getWITit's national network, programming, and ongoing initiatives, your brand gains continued visibility and connection points throughout the year.

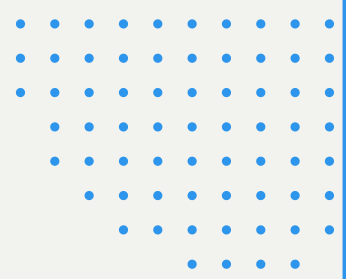
### Attract, Engage, and Retain Top Talent

Position your organization in front of a diverse pipeline of skilled professionals and future leaders. Sponsorship reinforces your investment in people and helps differentiate your brand in a competitive talent market.



# Premier Sponsor Package

**\$10,000**



Premier Sponsors are positioned as primary partners of the 10-Year Anniversary Gala and receive elevated visibility throughout the event experience and promotional cycle.



## Benefits

- ✓ Premium logo placement on event signage and stage screens
- ✓ Logo featured on the getWITit event webpage
- ✓ Inclusion in national press release and milestone communications
- ✓ Verbal recognition during Gala program
- ✓ Dedicated sponsor slide during cocktail hour and program
- ✓ Opportunity to deliver a brief welcome during the event
- ✓ 8 VIP tickets with reserved priority seating
- ✓ Dedicated sponsor recognition signage at table
- ✓ Access to opt-in attendee list (post-event)
- ✓ Dedicated social media spotlight post
- ✓ Logo inclusion in post-event recap communications
- ✓ Recognition within the Gala highlight video



## Additional Value

- 4 WITCON Conference Tickets
- 3 Catalyst Leadership Seats





# Signature Sponsor Package

**\$5,000**

Signature Sponsors receive impactful recognition throughout the Gala while demonstrating visible support of women in technology.



## Benefits

- ✓ Logo placement on event signage and website
- ✓ Sponsor slide recognition during cocktail hour
- ✓ Logo inclusion in event program materials
- ✓ Group verbal recognition during the Gala program
- ✓ Social media mention (pre- or post-event)
- ✓ Access to opt-in attendee list (post-event)



## Additional Value

- 3 WITCON Conference Tickets
- 2 Catalyst Leadership Seats

Support  
getWITit



## Supporting Sponsor Package

### \$3,000

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Supporting Sponsors contribute to the success of the Gala while receiving foundational brand visibility.



### Benefits

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- ✓ Logo placement on event signage
- ✓ Logo inclusion on [getwinit.org](http://getwinit.org) event page
- ✓ Group recognition during event remarks
- ✓ Social media recognition through sponsor graphic



### Additional Value

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- 2 WITCON Conference Tickets



## Auction / Raffle Basket Sponsor

### \$1,000

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Auction and raffle sponsors support the interactive fundraising elements that enhance the Gala experience and directly benefit getWITit programming.



### Benefits

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- ✓ Logo recognition on auction signage and materials
- ✓ Verbal recognition during raffle drawing
- ✓ Logo included in event program materials
- ✓ Social media recognition as raffle supporter



# À La Carte Sponsorship Opportunities

In addition to our core sponsorship packages, getWITit offers a range of customizable, à la carte opportunities designed to maximize brand visibility, engagement, and unique touchpoints throughout the Gala experience.



## The Options

- Live Entertainment Experience Sponsor
- Signature Cocktail Sponsor (Custom Named Drink)
- Photography or Videography Services Sponsor
- Interactive Photo Booth Robot Experience Sponsor
- Auction Donation Items
- Photo Backdrop Sponsor
- Hors d'Oeuvres Sponsor
- Dessert Table Sponsor





**2016 – 2026**



**TEN YEARS OF  
UNIFYING TECH**

**Website**

[getwinit.org](http://getwinit.org)

**Email**

[national.board@getwinit.org](mailto:national.board@getwinit.org)

**Address**

2500 Corporate Exchange  
Suite 310  
Columbus, OH 43231

**Reserve**

**Your Seat**

