

2025 PARTNERSHIP OPPORTUNITIES

COLUMBUS, OH



© getWITit. All Rights Reserved. Proprietary and Confidential.

getwitit.org

Providing communities a catalyst for economic growth.



When companies and communities embrace the potential of women in technology, we unlock new opportunities for economic growth and foster inclusive, sustainable societies. **GetWITit, a 501(c)(3) volunteer-led non-profit organization, is on a mission to combat the gender disparity in information systems and computing industries**.

We achieve our mission through awareness-building programs, attrition-reduction initiatives, pathways to transition into tech careers, and leadership preparation opportunities. **Together, we're shaping a more equitable tech landscape.**

OUR VISION

Our vision is to aspire to cultivate local community engagement so that women and non-binary people can sustain, excel, and advance in technology careers.

OUR MISSION

To build an environment where women of all backgrounds flourish in technology and to create opportunities for women to inspire others.

OUR VALUES

Inclusivity

Empowerment

Collaboration

Inspiration

Advocacy

OUR CHAPTERS

Our chapters host annual WITCON conferences, where real-world tech solutions take center stage and women in tech are supported, seen, and celebrated. Through local events, our chapters encourage idea sharing, support systems, and spark meaningful connections.



Now expanding into Detroit and Indianapolis, we're growing our reach and impact.



2024 was another record-breaking year for GetWITit. See the impact our volunteer-run conferences made for women in tech this year!



4 conferences

We brought our mission to life with impactful conferences in all four getWITit cities!

1,532 Attendees across 4 U.S. cities

140 speakers





10

Volunteers preparing

and running events



Messages sent On the conference app



448 Photos shared during the events

2,800 Community board posts shared with attendees

How to get involved:

Sign up at getwitit.org/volunteering

353,848

Impressions of sponsor and partner organizations

What's next?

More events, more communities, and **more women succeeding** in tech careers!

National Partnership

Show your support for women in tech everywhere by championing getWITit nationally.



**National Sponsorship includes perks within Cincinnati, Columbus, Cleveland, and Pittsburgh Chapters. **

© getWITit. All Rights Reserved. Proprietary and Confidential.

Annual Columbus Chapter Partnership

Perfect for organizations that want to make a big impact in the Columbus region



The Columbus chapter will hold a minimum of 4 quarterly events a year including our annual conference. Annual partners receive all WITCON perks within your chosen partnership level and will be recognized as a Premium Partner.

© getWITit. All Rights Reserved. Proprietary and Confidential.

Olumbus WITCON Partnership

Be a part of getWITit's largest live event in your community. Sponsor **WITCON** in Columbus.

	Platinum	Gold	Silver	Bronze	Supporting	Non-Profit or Donation
	\$15,000	\$10,000	\$6,000	\$3,000	\$1,500	\$1,000
Option to provide a Keynote Speech or Speaker						
Website & App Recognition						
"Sponsored By" signage						
"Sponsor" Name Badges						
Swag in Swag Bags						
Social Media Spotlight	Z					
Logo by Main Stage						
Sponsor Table/Booth						
Verbal Recognition						
Conference Seats	12	10	8	6	4	2
Attendee List						
Ticket Discount Code						

Booth availability is dependent on WITCON location and the number of Premier Partners

Sponsorship add-ons

Here's an opportunity to enrich the experience of WITCON attendees in your city. Have something in mind that's not listed? Reach out to your chapter representative.



PRE-CONFERENCE HAPPY HOUR SPONSOR \$5,000

Host our exclusive pre-conference event for speakers, sponsors, and special guests



PHOTOGRAPHY SPONSOR \$4,000

Help getWITit capture our special moments from the conference.



BREAKFAST SPONSOR \$3,000

Want to provide breakfast for all of our conference attendees? Treat them to breakfast in the morning!

> Thank you to our previous Partners

Cincinnati	Cleveland	Columbus	Pittsburgh	
Great American ADM	Sherwin-Williams iFuse Solutions	Huntington National Bank	Yarger Professional Search	
Western & Southern CoStrategix	Prince & Izant DRB	Improving Nesco Resource Fortress	iVision Data Ideology WGU	
Ascendum ATC Optiv	Agile Talent Management Scaled Vision CoreBTS	Nationwide Insurance MongoDB	AirSpaceLink TruSummit Solutions	
Fifth Third MAX Technical Training	Tri-C IT Center of Excellence Eliassen Group Greenfield Talent Hyland KeyBank Brooksource Fortress	CAS NetJets	BNY Mellon Truefit	
Intrust IT Callibrity		Ascendum Solutions We Can Code It Brooksource	Fortress Security Risk Management Aspirant Tech Elevator Eat-n-Park Hospitality Group Invictus Leadership Group Thermo Fisher Scientific WIT Council Connors Group LLC All Lines Technology	
CNG Holdings The Circuit Resolvit		CGI JP Morgan Chase		
Vernovis Vaco Agility Partners Medpace	Wright Technical Services	Agility Partners Cover My Meds		
	Embrace Pet Insurance MIM Software Advizex	Hometown Ticketing Tech Eleveator		
	WeCanCodelt Akkodis		Robert Bosch LLC ITA Audio Visual Solutions	
	Defy Security CGI Apex Systems		Highmark Health IntePros Sheetz	

WGU

Nonprofit Partnerships

Does your nonprofit organization support women in tech? Qualifying Non-Profit Organizations can support getWITit programs with in-kind services or monetary donations. Your support of any non-conference single event comes with:



Depending on chapter collaborations and partnerships, getWITit may provide non-profit partners with tables at annual conferences. Discuss how with your chapter representative.



© getWITit. All Rights Reserved. Proprietary and Confidential.

getwitit.org



Our organization takes pride in being a **100% volunteer-led** 501(c)(3) non-profit.

Every aspect of our mission, from planning events to implementing programs, is driven by the passion and dedication of our committed volunteers.

This unique approach ensures that every dollar contributed to our cause directly supports our initiatives, making a tangible and meaningful impact in our community.

By partnering with us, sponsors not only align themselves with a cause they believe in but also support a grassroots movement powered by the selfless efforts of our volunteers.

Together, we can help more women in our communities thrive in tech careers and leadership.

Let's GET Women Into Tech & IT!

getwitit.org