



2025

SPONSOR OPPORTUNITIES

CLEVELAND, OHIO





Providing communities a catalyst for economic growth.



When companies and communities embrace the potential of women in technology, we unlock new opportunities for economic growth and foster inclusive, sustainable societies.

GetWITit, a 501(c)(3) volunteer-led non-profit organization, is on a mission to combat the gender disparity in information systems and computing industries.

We achieve our mission through awareness-building programs, attrition-reduction initiatives, pathways to transition into tech careers, and leadership preparation opportunities. **Together, we're shaping a more equitable tech landscape.**

OUR VISION

Our vision is to aspire to cultivate local community engagement so that women can sustain, excel, and advance in technology careers.

OUR MISSION

To build an environment where women of all backgrounds flourish in technology and to create opportunities for women to inspire others.

OUR VALUES

- Inclusivity
- Empowerment
- Collaboration
- Inspiration
- Advocacy

OUR CHAPTERS

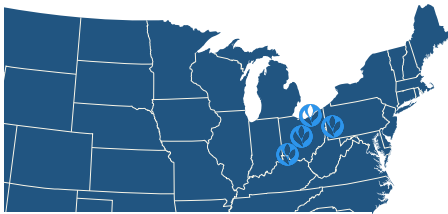
Our chapters host annual WITCON conferences, where we showcase cutting-edge tech content and champion women's empowerment in technology. Through local events, our chapters foster idea sharing, support systems, and spark meaningful connections





A record-breaking year for WITCON2024

2024 was a record-breaking year for GetWITit. Cleveland!



1,532

Attendees for all chapters!
328 for Cleveland alone!



100+

Volunteers preparing and
working at the events

353,848

**Impressions of Sponsors and Partner
Organizations**

448

Photos shared
on the app



140

**Speakers with 29 Speakers in
Cleveland**

 **14**

Sponsors for Cleveland CollabHERate
WITCON

What's next for WITCON?

More events, more community
partnerships, and **more women
succeeding** in tech careers!

Get involved

Sign up at
getwinit.org/volunteering





National Sponsorship

Show your support for women in tech everywhere by championing getWITit nationally.

	Platinum \$60,000	Gold \$50,000	Silver \$40,000	Bronze \$30,000	Supporting \$15,000
Advisory Board Seat	<input checked="" type="checkbox"/>				
Press Release	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Website Recognition	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Social Media Spotlight(s)	Monthly	Quarterly	3	2	1
Attendee Lists from all events	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Logo on Event Registration(s)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Newsletter Inclusions	4	2	1		
Conference Ticket Discount Codes	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Conference Sponsor Table/Booth	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Conference Sponsorship Logos	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Conference Tickets for all regions	10	8	6	4	2
Job Posting options on LinkedIn	<input checked="" type="checkbox"/>				

****National Sponsorship includes perks within Cincinnati, Columbus, Cleveland, and Pittsburgh Chapters. ****



Annual Chapter Sponsorship

Perfect for organizations that want to make a big impact in their city or region:
Sponsor one local getwitit chapter

	Platinum \$20,000	Gold \$15,000	Silver \$10,000	Bronze \$6,000	Supporting \$2,500	Single Event \$1,000 (excludes conference)
Logo on Event(s) Registration	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Social Media Spotlight	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Company Recognition	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Logo on Website Chapter Page	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Sponsor Table or Marketing Materials at all events (optional)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Attendee List(s) for all chapter events	<input checked="" type="checkbox"/>					
WITCON Amenities	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
OPEN HOUSE EVENT AT HQ (OPTIONAL)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				

***Each chapter will hold a minimum of 4 quarterly events a year including our annual conference.
Annual sponsors receive all WITCON perks within your chosen sponsorship level and will be
recognized as a Premium Sponsor.***



WITCON Sponsorship

Be a part of getWITit's largest live event in your community.
Sponsor **one WITCON** in one city.

	Platinum \$15,000	Gold \$10,000	Silver \$8,000	Bronze \$5,000	Supporting \$3,000	Non-Profit or Donation \$1,500
Option to provide a Keynote Speech or Speaker	<input checked="" type="checkbox"/>					
Website & App Recognition	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
"Sponsored By" signage	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
"Sponsor" Name Badges	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Swag in Swag Bags	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Social Media Spotlight	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Logo by Main Stage	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Sponsor Table/Booth	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Verbal Recognition	<input checked="" type="checkbox"/>					
Conference Seats	12	10	8	6	4	2
Attendee List	<input checked="" type="checkbox"/>					
Ticket Discount Code	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	

****Booth availability is dependent on WITCON location and the number of Premier Sponsors****



Nonprofit Partnerships

Does your nonprofit organization support women in tech? Qualifying Non-Profit Organizations can support getWITit programs with in-kind services or monetary donations. Your support of any non-conference single event comes with:



Logo on Event(s) Registration



Social Media Spotlight



Non-profit Recognition



Shared Attendee List



getWITit CLE & Swag Upcycle
rebranded over **20** backpacks to
donate to people in need at our
GetWITit Gives Back Event



Depending on availability and chapter collaborations and partnerships, getWITit may provide non-profit partners with tables at annual conferences. Discuss how with your chapter representative.



Sponsorship add-ons

Here's an opportunity to enrich the experience of WITCON attendees in your city. Have something in mind that's not listed? Reach out to your chapter representative.



PRE-CONFERENCE HAPPY HOUR SPONSOR \$5,000

Host our exclusive pre-conference event for speakers, sponsors, and special guests



PHOTOGRAPHY SPONSOR \$4,000

Help getWITit capture our special moments from the conference.



ICECREAM SPONSOR \$3,000

Want to provide breakfast for all of our conference attendees? Treat them to breakfast in the morning!



ACTIVATION SPONSOR (STARTING AT \$3,000)

Bring your brand to life with an interactive experience—photo booth, headshots, or something totally custom. We'll work with you to make it happen!



Thank you to our
2024
Sponsors



SHERWIN
WILLIAMS®

WGU  **OHIO™**

Hyland™



F FORTRESS®
SECURITY RISK MANAGEMENT
A Division of MCPC

CORE  **BTS**

 **TECH**
ELEVATOR
powered by **Stride**

AGILE
TALENT MANAGEMENT, INC.

CGI



CASE
WESTERN
RESERVE
UNIVERSITY

improving
It's what we do.™ 

embrace™
PET INSURANCE

rh Robert Half®

 Greater
Cleveland
Partnership

WCCI
VeCan[Code]I

Weatherhead
School of
Management

 **mim**
SOFTWARE

 **brooksource™**

Our organization takes pride in being a **100% volunteer-led 501(c)(3) nonprofit**. Every aspect of our mission, from planning events to implementing programs, is driven by the passion and dedication of our committed volunteers. This unique approach ensures that every dollar contributed to our cause directly supports our initiatives, making a tangible and meaningful impact in our community. By partnering with us, sponsors not only align themselves with a cause they believe in but also support a grassroots movement powered by the selfless efforts of our volunteers. **Join us in making a difference through shared values and community-driven impact**