



2025

SPONSOR OPPORTUNITIES

PITTSBURGH CHAPTER





Our organization takes pride in being a 100% volunteer-led 501(c)(3) non-profit.

Every aspect of our mission, from planning events to implementing programs, is driven by the passion and dedication of our committed volunteers.

This unique approach ensures that every dollar contributed to our cause directly supports our initiatives, making a tangible and meaningful impact in our community.

By partnering with us, sponsors not only align themselves with a cause they believe in but also support a grassroots movement powered by the selfless efforts of our volunteers.

Join us in making a difference through shared values and community-driven impact.



Providing communities a catalyst for economic growth.



When companies and communities embrace the potential of women in technology, we unlock new opportunities for economic growth and foster inclusive, sustainable societies.

GetWITit, a 501(c)(3) volunteer-led non-profit organization, is on a mission to combat the gender disparity in information systems and computing industries.

We achieve our mission through awareness-building programs, attrition-reduction initiatives, pathways to transition into tech careers, and leadership preparation opportunities. **Together, we're shaping a more equitable tech landscape.**

OUR VISION

Our vision is to aspire to cultivate local community engagement so that women can sustain, excel, and advance in technology careers.

OUR MISSION

To build an environment where women of all backgrounds flourish in technology and to create opportunities for women to inspire others.

OUR VALUES

- Inclusivity
- Empowerment
- Collaboration
- Inspiration
- Advocacy

OUR CHAPTERS

Our chapters host annual WITCON conferences, where we showcase cutting-edge tech content and champion women's empowerment in technology. Through local events, our chapters foster idea sharing, support systems, and spark meaningful connections





A collabHERation to remember WITCON 2024



2024 was another record-breaking year for GetWITit. See the impact our volunteer-run conferences made for women in tech this year!



4 conferences

We brought our mission to life with impactful conferences in all four getWITit cities!

1,532

Attendees across
4 U.S. cities



100+

Volunteers preparing
and running events

140 speakers



2,082

Messages sent
On the conference app

448

Photos shared
during the events



353,848

Impressions of sponsor and
partner organizations



2,800

Community board posts
shared with attendees



National Sponsorship

Show your support for women in tech everywhere by championing getWITit nationally.

| | Platinum \$60,000 | Gold \$50,000 | Silver \$40,000 | Bronze \$30,000 | Supporting \$15,000 |
|---------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|
| Advisory Board Seat | <input checked="" type="checkbox"/> | | | | |
| Press Release | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Website Recognition | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Social Media Spotlight(s) | Monthly | Quarterly | 3 | 2 | 1 |
| Attendee Lists from all events | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | | |
| Logo on Event Registration(s) | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Newsletter Inclusions | 4 | 2 | 1 | | |
| Conference Ticket Discount Codes | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | |
| Conference Sponsor Table/Booth | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | |
| Conference Sponsorship Logos | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | | | |
| Conference Tickets for all regions | 10 | 8 | 6 | 4 | 2 |
| Job Posting options on LinkedIn | <input checked="" type="checkbox"/> | | | | |



Annual Chapter Sponsorship

Perfect for organizations that want to make a big impact in their city or region:
Sponsor one local getwitit chapter

| | Platinum \$8,000 | Gold \$5,000 | Silver \$3,000 | Bronze \$1,500 | Supporting \$1,000 | Single Event \$750 (excludes conference) |
|---|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|--|
| Logo on Event(s) Registration | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Social Media Spotlight | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | | |
| Company Recognition | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | | | |
| Logo on Website Chapter Page | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | |
| Sponsor Table or Marketing Materials at all events (optional) | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | |
| Attendee List(s) for all chapter events | <input checked="" type="checkbox"/> | | | | | |
| Open House Event at HQ (optional) | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | | | | |

Each chapter will hold a minimum of 4 events a year plus the conference.

All pricing listed is for year round support of getWITit and does not include WITCON involvement. To support year round and be included in WITCON please let us know.



WITCON Sponsorship

Be a part of getWITit's largest live event in your community.
Sponsor **one WITCON** in one city.

| | Platinum \$10,000 | Gold \$8,000 | Silver \$6,000 | Bronze \$4,000 | Supporting \$1,500 | Non-Profit or Donation \$750 |
|---|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|
| Option to provide a Keynote Speech or Speaker | <input checked="" type="checkbox"/> | | | | | |
| Website & App Recognition | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | |
| "Sponsored By" signage | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | | | |
| "Sponsor" Name Badges | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Swag in Swag Bags | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | |
| Social Media Spotlight | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | | | |
| Logo by Main Stage | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | | | |
| Sponsor Table/Booth | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | |
| Verbal Recognition | <input checked="" type="checkbox"/> | | | | | |
| Conference Seats | 10 | 8 | 6 | 4 | 2 | 1 |
| Attendee List | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | | | |
| Ticket Discount Code | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | |



Nonprofit Partnerships

Does your nonprofit organization support women in tech? Qualifying Non-Profit Organizations can support getWITit programs with in-kind services or monetary donations. Your support of any non-conference single event comes with:



Logo on Event(s) Registration



Social Media Spotlight



Non-profit Recognition



Shared Attendee List

Depending on chapter collaborations and partnerships, getWITit may provide non-profit partners with tables at annual conferences. Discuss how with your chapter representative.





Thank you to our previous Sponsors

| Cincinnati | Cleveland | Columbus | Pittsburgh |
|------------------------|-------------------------------|--------------------|---------------------------------------|
| Great American | Sherwin-Williams | Improving | BNY Mellon |
| ADM | iFuse Solutions | Nesco | InnovatePGH |
| Western & Southern | Prince Izant, DRB | Fortress | Oakland Business Improvement District |
| CoStrategix | Agile Talent Management | Nationwide | solutions4networks |
| Ascendum | Scaled Vision, CoreBTS | MongoDB | Highmark Health |
| ATC, Optiv | Tri-C IT Center of Excellence | CAS | Sheetz |
| Fifth Third | Eliassen Group | NetJets | Vincit |
| MAX Technical Training | Greenfield Talent | Ascendum | TruSummit Solutions |
| Intrust IT | Hyland, KeyBank | We Can Code It | CGI |
| Callibrity | Brooksource, Fortress | Brooksource | Vaco |
| CNG Holdings | Wright Technical Services | CGI | Insperty |
| The Circuit | Embrace Pet Insurance | JPMC | WGU |
| Resolvit | MIM Software, Advizex | CAS | All Lines Technology |
| Vernovis | WeCanCodelt, Akkodis | Agility Partners | iVision |
| Vaco, Agility Partners | Defy Security, CGI | Cover My Meds | MSA Safety |
| Medpace | Apex Systems, WGU | Hometown Ticketing | Giant Eagle, Rivers Agile |