



# 2024

## SPONSOR OPPORTUNITIES

### NATIONAL PARTNERSHIP





# Providing communities a catalyst for economic growth.



When companies and communities embrace the potential of women in technology, we unlock new opportunities for economic growth and foster inclusive, sustainable societies.

**GetWITit, a 501(c)(3) volunteer-led non-profit organization, is on a mission to combat the gender disparity in information systems and computing industries.**

We achieve our mission through awareness-building programs, attrition-reduction initiatives, pathways to transition into tech careers, and leadership preparation opportunities. **Together, we're shaping a more equitable tech landscape.**

## OUR VISION

Our vision is to aspire to cultivate local community engagement so that women can sustain, excel, and advance in technology careers.

## OUR MISSION

To build an environment where women of all backgrounds flourish in technology and to create opportunities for women to inspire others.

## OUR VALUES

- Inclusivity
- Empowerment
- Collaboration
- Inspiration
- Advocacy

## OUR CHAPTERS

Our chapters host annual WITCON conferences, where we showcase cutting-edge tech content and champion women's empowerment in technology. Through local events, our chapters foster idea sharing, support systems, and spark meaningful connections

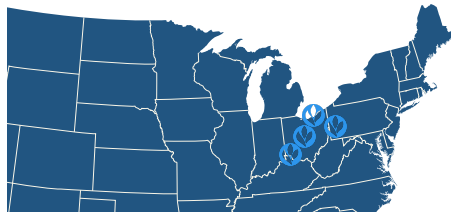






# A record-breaking year of WITCON 2023

2023 was a record-breaking year for GetWITit. See the impact our all-volunteer organization made for women in tech this year!



## 4 in-person events

2023 marks the **first year ever** for in-person conferences in all four chapters

1,305

Attendees across  
4 U.S. cities



100+

Volunteers preparing and  
working at the events

6,260

Messages sent

On the conference app

405

Photos shared  
on the app



402,460

Touchpoints with sponsor and  
partner organizations



302

Community board posts  
shared with attendees

## What's next for WITCON?

More events, more community  
partnerships, and **more women  
succeeding** in tech careers!

## Get involved

Sign up at  
[getwinit.org/volunteering](https://getwinit.org/volunteering)





# National Sponsorship

Show your support for women in tech everywhere by championing getWITit nationally.

	Platinum \$60,000	Gold \$50,000	Silver \$40,000	Bronze \$30,000	Supporting \$15,000
Advisory Board Seat	<input checked="" type="checkbox"/>				
Press Release	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Website Recognition	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Social Media Spotlight(s)	Monthly	Quarterly	3	2	1
Attendee Lists from all events	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Logo on Event Registration(s)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Newsletter Inclusions	4	2	1		
Conference Ticket Discount Codes	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Conference Sponsor Table/Booth	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Conference Sponsorship Logos	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Conference Tickets for all regions	10	8	6	4	2
Job Posting options on LinkedIn	<input checked="" type="checkbox"/>				



# Nonprofit Partnerships

Does your nonprofit organization support women in tech? Qualifying Non-Profit Organizations can support getWITit programs with in-kind services or monetary donations. Your support of any non-conference single event comes with:



**Logo on Event(s) Registration**



**Social Media Spotlight**



**Non-profit Recognition**



**Shared Attendee List**

Depending on chapter collaborations and partnerships, getWITit may provide non-profit partners with tables at annual conferences. Discuss how with your chapter representative.





# Thank you to our previous Sponsors

Cincinnati	Cleveland	Columbus	Pittsburgh
Great American	Sherwin-Williams	Improving	Yarger Professional Search
ADM	iFuse Solutions	Nesco	iVision
Western & Southern	Prince & Izant	Fortress	Data Ideology
CoStrategix	DRB	Nationwide	WGU
Ascendum	Agile Talent Management	MongoDB	AirSpaceLink
ATC	Scaled Vision	CAS	TruSummit Solutions
Optiv	CoreBTS	NetJets	BNY Mellon
Fifth Third	Tri-C IT Center of Excellence	Ascendum	Truefit
MAX Technical Training	Eliassen Group	We Can Code It	Fortress Security Risk Management
Intrust IT	Greenfield Talent	Brooksource	Aspirant
Callibrity	Hyland	CGI	Tech Elevator
CNG Holdings	KeyBank	JPMC	Eat-n-Park Hospitality Group
The Circuit	Brooksource	CAS	Invictus Leadership Group
Resolvit	Fortress	Cover My Meds	Thermo Fisher Scientific WIT Council
Vernovis	Wright Technical Services	Hometown Ticketing	Connors Group LLC
Vaco	Embrace Pet Insurance		All Lines Technology
Agility Partners	MIM Software		Robert Bosch LLC
Medpace	Advizex		ITA Audio Visual Solutions
	WeCanCodelt		Highmark Health
	Akkodis		IntePros
	Defy Security		Sheetz
	CGI		
	Apex Systems		
	WGU		





Our organization takes pride in being a 100% volunteer-led 501(c)(3) non-profit.

Every aspect of our mission, from planning events to implementing programs, is driven by the passion and dedication of our committed volunteers.



This unique approach ensures that every dollar contributed to our cause directly supports our initiatives, making a tangible and meaningful impact in our community.

By partnering with us, sponsors not only align themselves with a cause they believe in but also support a grassroots movement powered by the selfless efforts of our volunteers.

Join us in making a difference through shared values and community-driven impact.