



2024

SPONSOR OPPORTUNITIES

PITTSBURGH CHAPTER





Providing communities a catalyst for economic growth.



When companies and communities embrace the potential of women in technology, we unlock new opportunities for economic growth and foster inclusive, sustainable societies.

GetWITit, a 501(c)(3) volunteer-led non-profit organization, is on a mission to combat the gender disparity in information systems and computing industries.

We achieve our mission through awareness-building programs, attrition-reduction initiatives, pathways to transition into tech careers, and leadership preparation opportunities. **Together, we're shaping a more equitable tech landscape.**

OUR VISION

Our vision is to aspire to cultivate local community engagement so that women can sustain, excel, and advance in technology careers.

OUR MISSION

To build an environment where women of all backgrounds flourish in technology and to create opportunities for women to inspire others.

OUR VALUES

- Inclusion
- Empowerment
- Collaboration
- Inspiration
- Advocacy

OUR CHAPTERS

Our chapters host annual WITCON conferences, where we showcase cutting-edge tech content and champion women's empowerment in technology. Through local events, our chapters foster idea sharing, support systems, and spark meaningful connections

CLEVELAND

COLUMBUS

CINCINNATI

PITTSBURGH



A record-breaking year of WITCON 2023

2023 was a record-breaking year for GetWITit. See the impact our all-volunteer organization made for women in tech this year!



4 in-person events

2023 marks the **first year ever** for in-person conferences in all four chapters

"The event was great - I just left wanting MORE! :)"

1,305

Attendees across 4 U.S. cities



100+

Volunteers preparing and working at the events

"Overall, it was a delightful day with a wide variety of talks and levels of engagement."

6,260

Messages sent

On the conference app

405

Photos shared on the app



"...very well organized and the speakers were fantastic..."

402,460

Touchpoints with sponsor and partner organizations



302

Community board posts shared with attendees

"...It was such a welcoming environment to meet amazing individuals..."

What's next for WITCON?

More events, more community partnerships, and **more women succeeding** in tech careers!

Get involved

Sign up at getwitit.org/volunteering



"...being able to interact with lots of amazing women was so fulfilling."



National Sponsorship

Show your support for women in tech everywhere by championing getWITit nationally.

	Platinum \$60,000	Gold \$50,000	Silver \$40,000	Bronze \$30,000	Supporting \$15,000
Advisory Board Seat	<input checked="" type="checkbox"/>				
Press Release	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Website Recognition	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Social Media Spotlight(s)	Monthly	Quarterly	3	2	1
Attendee Lists from all events	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Logo on Event Registration(s)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Newsletter Inclusions	4	2	1		
Conference Ticket Discount Codes	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Conference Sponsor Table/Booth	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Conference Sponsorship Logos	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Conference Tickets for all regions	10	8	6	4	2
Job Posting options on LinkedIn	<input checked="" type="checkbox"/>				



Annual Chapter Sponsorship

Perfect for organizations that want to make a big impact in their city or region:
Sponsor one local getwitit chapter

	Platinum \$8,000	Gold \$5,000	Silver \$3,000	Bronze \$1,500	Supporting \$1,000	Single Event \$500 (excludes conference)
Logo on Event(s) Registration	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Social Media Spotlight	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Company Recognition	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Logo on Website Chapter Page	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Sponsor Table or Marketing Materials at all events (optional)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Attendee List(s) for all chapter events	<input checked="" type="checkbox"/>					
Open House Event at HQ (optional)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				

Each chapter will hold a minimum of 4 events a year plus the conference.

All pricing listed is for year round support of getWITit and does not include WITCON involvement. To support year round and be included in WITCON please let us know.



WITCON Sponsorship

Be a part of getWITit's largest live event in your community.
Sponsor **one WITCON** in one city.

	Platinum \$10,000	Gold \$8,000	Silver \$6,000	Bronze \$4,000	Supporting \$1,500	Non-Profit or Donation \$500
Option to provide a Keynote Speech or Speaker	<input checked="" type="checkbox"/>					
Website & App Recognition	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
"Sponsored By" signage	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
"Sponsor" Name Badges	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Swag in Swag Bags	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Social Media Spotlight	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Logo by Main Stage	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Sponsor Table/Booth	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Verbal Recognition	<input checked="" type="checkbox"/>					
Conference Seats	10	8	6	4	2	1
Attendee List	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Ticket Discount Code	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	



Nonprofit Partnerships

Does your nonprofit organization support women in tech? Qualifying Non-Profit Organizations can support getWITit programs with in-kind services or monetary donations. Your support of any non-conference single event comes with:



Logo on Event(s) Registration



Social Media Spotlight



Non-profit Recognition



Shared Attendee List

Depending on chapter collaborations and partnerships, getWITit may provide non-profit partners with tables at annual conferences. Discuss how with your chapter representative.





Thank you to our previous Sponsors

Cincinnati	Cleveland	Columbus	Pittsburgh
Great American	Sherwin-Williams	Improving	Yarger Professional Search
ADM	iFuse Solutions	Nesco	iVision, Data Ideology
Western & Southern	Prince Izant, DRB	Fortress	WGU, AirSpaceLink
CoStrategix	Agile Talent Management	Nationwide	TruSummit Solutions
Ascendum	Scaled Vision, CoreBTS	MongoDB	BNY Mellon, Truefit
ATC, Optiv	Tri-C IT Center of Excellence	CAS	Fortress Security Risk Management
Fifth Third	Eliassen Group	NetJets	Aspirant, Tech Elevator
MAX Technical Training	Greenfield Talent	Ascendum	Eat-n-Park Hospitality Group
Intrust IT	Hyland, KeyBank	We Can Code It	Invictus Leadership Group
Callibrity	Brooksource, Fortress	Brooksource	Thermo Fisher Scientific WIT Council
CNG Holdings	Wright Technical Services	CGI	Connors Group LLC
The Circuit	Embrace Pet Insurance	JPMC	All Lines Technology
Resolvit	MIM Software, Advizex	CAS	Robert Bosch LLC
Vernovis	WeCanCodeIt, Akkodis	Agility Partners	ITA Audio Visual Solutions
Vaco, Agility Partners	Defy Security, CGI	Cover My Meds	Highmark Health
Medpace	Apex Systems, WGU	Hometown Ticketing	IntePros, Sheetz



Our organization takes pride in being a 100% volunteer-led 501(c)(3) non-profit.

Every aspect of our mission, from planning events to implementing programs, is driven by the passion and dedication of our committed volunteers.

This unique approach ensures that every dollar contributed to our cause directly supports our initiatives, making a tangible and meaningful impact in our community.

By partnering with us, sponsors not only align themselves with a cause they believe in but also support a grassroots movement powered by the selfless efforts of our volunteers.

Join us in making a difference through shared values and community-driven impact.

