To build an environment where women of all backgrounds flourish in technology and to create opportunities for women to inspire others.

GetWITit, a 501(c)(3) volunteer-led non-profit organization, is on a mission to combat the gender disparity in information systems and computing industries.

We achieve our mission through awareness-building programs, attrition-reduction initiatives, pathways to transition into tech careers, and leadership preparation opportunities. Together, we’re shaping a more equitable tech landscape.

OUR VISION
Our vision is to aspire to cultivate local community engagement so that women can sustain, excel, and advance in technology careers.

OUR MISSION
To build an environment where women of all backgrounds flourish in technology and to create opportunities for women to inspire others.

OUR VALUES
- Inclusivity
- Empowerment
- Collaboration
- Inspiration
- Advocacy

OUR CHAPTERS
Our chapters host annual WITCON conferences, where we showcase cutting-edge tech content and champion women’s empowerment in technology. Through local events, our chapters foster idea sharing, support systems, and spark meaningful connections.

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A record-breaking year of WITCON 2023

2023 was a record-breaking year for GetWITit. See the impact our all-volunteer organization made for women in tech this year!

4 in-person events
2023 marks the first year ever for in-person conferences in all four chapters

1,305
Attendees across 4 U.S. cities

100+
Volunteers preparing and working at the events

6,260
Messages sent
On the conference app

405
Photos shared on the app

402,460
Touchpoints with sponsor and partner organizations

302
Community board posts shared with attendees

What’s next for WITCON?
More events, more community partnerships, and more women succeeding in tech careers!

Get involved
Sign up at getwitit.org/volunteering

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National Sponsorship

Show your support for women in tech everywhere by championing getWITit nationally.

<table>
<thead>
<tr>
<th>Platinum $60,000</th>
<th>Gold $50,000</th>
<th>Silver $40,000</th>
<th>Bronze $30,000</th>
<th>Supporting $15,000</th>
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<td>Attendee Lists from all events</td>
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<tr>
<td>Conference Sponsor Table/Booth</td>
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<td>Conference Sponsorship Logos</td>
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<td>8</td>
<td>6</td>
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<tr>
<td>Job Posting options on LinkedIn</td>
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# Annual Chapter Sponsorship

Perfect for organizations that want to make a big impact in their city or region:
Sponsor one local getWITit chapter

<table>
<thead>
<tr>
<th></th>
<th>Platinum</th>
<th>Gold</th>
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<th>Bronze</th>
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<td></td>
<td>$20,000</td>
<td>$15,000</td>
<td>$10,000</td>
<td>$6,000</td>
<td>$2,500</td>
<td>$1,000 (excludes conference)</td>
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- **Logo on Event(s)**
- **Registration**
- **Social Media Spotlight**
- **Company Recognition**
- **Logo on Website Chapter Page**
- **Sponsor Table or Marketing Materials at all events** (optional)
- **Attendee List(s) for all chapter events**
- **Open House Event at HQ** (optional)

Each chapter will hold a minimum of 4 events a year plus the conference. **Annual Platinum Chapter Sponsorship includes all perks for Platinum Sponsorship for conferences.**
**WITCON Sponsorship**

Be a part of getWITit’s largest live event in your community. Sponsor one **WITCON** in one city.

<table>
<thead>
<tr>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
<th>Supporting</th>
<th>Non-Profit or Donation</th>
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<td>$15,000</td>
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<td>$8,000</td>
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<td>$3,000</td>
<td>$1,500</td>
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- **Option to provide a Keynote Speech or Speaker**
- **Website & App Recognition**
- **“Sponsored By” signage**
- **“Sponsor” Name Badges**
- **Swag in Swag Bags**
- **Social Media Spotlight**
- **Logo by Main Stage**
- **Sponsor Table/Booth**
- **Verbal Recognition**
- **Conference Seats**
  - 12
  - 10
  - 8
  - 6
  - 4
  - 2
- **Attendee List**
- **Ticket Discount Code**

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Sponsorship add-ons

Here’s an opportunity to enrich the experience of WITCON attendees in your city. Have something in mind that’s not listed? Reach out to your chapter representative.

**HAPPY HOUR SPONSOR $5,000**
Host our exclusive pre-conference event for speakers, sponsors, and special guests.

**PHOTOGRAPHY SPONSOR $4,000**
Help getWITit capture our special moments from the conference.

**ICE CREAM SOCIAL SPONSOR $2,500**
Want to provide a sweet treat for attendees during a break? Be our Ice Cream Social sponsor.
Nonprofit Partnerships

Does your nonprofit organization support women in tech? Qualifying Non-Profit Organizations can support getWITit programs with in-kind services or monetary donations. Your support of any non-conference single event comes with:

- Logo on Event(s) Registration
- Social Media Spotlight
- Non-profit Recognition
- Shared Attendee List

Depending on chapter collaborations and partnerships, getWITit may provide non-profit partners with tables at annual conferences. Discuss how with your chapter representative.
Our organization takes pride in being a 100% volunteer-led 501(c)(3) nonprofit. Every aspect of our mission, from planning events to implementing programs, is driven by the passion and dedication of our committed volunteers. This unique approach ensures that every dollar contributed to our cause directly supports our initiatives, making a tangible and meaningful impact in our community. By partnering with us, sponsors not only align themselves with a cause they believe in but also support a grassroots movement powered by the selfless efforts of our volunteers. Join us in making a difference through shared values and community-driven impact.