



2024

SPONSORSHIP OPPORTUNITIES

CINCINNATI, OH





Providing communities a catalyst for economic growth.



When companies and communities embrace the potential of women in technology, we unlock new opportunities for economic growth and foster inclusive, sustainable societies.

GetWITit, a 501(c)(3) volunteer-led non-profit organization, is on a mission to combat the gender disparity in information systems and computing industries.

We achieve our mission through awareness-building programs, attrition-reduction initiatives, pathways to transition into tech careers, and leadership preparation opportunities. **Together, we're shaping a more equitable tech landscape.**

OUR VISION

Our vision is to aspire to cultivate local community engagement so that women can sustain, excel, and advance in technology careers.

OUR MISSION

To build an environment where women of all backgrounds flourish in technology and to create opportunities for women to inspire others.

OUR VALUES

- Inclusion
- Empowerment
- Collaboration
- Inspiration
- Advocacy

OUR CHAPTERS

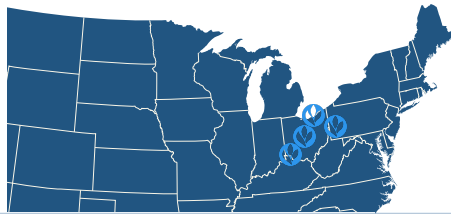
Our chapters host annual WITCON conferences, where we showcase cutting-edge tech content and champion women's empowerment in technology. Through local events, our chapters foster idea sharing, support systems, and spark meaningful connections





A record-breaking year for WITCON2023

2023 was a record-breaking year for GetWITit. See the impact our volunteer-led organization made for women in tech this year!



4 in-person conferences

2023 marked the **first year ever** for in-person conferences in all four chapters

1,305

Attendees across 4 U.S. cities



100+

Volunteers preparing and working at the events

6,260

Messages sent

On the conference app

405

Photos shared on the app



402,460

Touchpoints with sponsor and partner organizations



302

Community board posts shared with attendees

What's next for WITCON?

More events, more community partnerships, and **more women succeeding** in tech careers!

Get involved

Sign up at

getwiteit.org/volunteering





National Sponsorship

Show your support for women in tech everywhere by championing getWITit nationally.

	Platinum \$60,000	Gold \$50,000	Silver \$40,000	Bronze \$30,000	Supporting \$15,000
Advisory Board Seat	<input checked="" type="checkbox"/>				
Press Release	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Website Recognition	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Social Media Spotlight(s)	Monthly	Quarterly	3	2	1
Attendee Lists from all events	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Logo on Event Registration(s)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Newsletter Inclusions	4	2	1		
Conference Ticket Discount Codes	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Conference Sponsor Table/Booth	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Conference Sponsorship Logos	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Conference Tickets for all regions	10	8	6	4	2
Job Posting options on LinkedIn	<input checked="" type="checkbox"/>				

****National Sponsorship includes perks within Cincinnati, Columbus, Cleveland, and Pittsburgh Chapters. ****



Annual Chapter Sponsorship

Perfect for organizations that want to make a big impact in their city or region:
Sponsor one local getwitit chapter

	Platinum \$20,000	Gold \$15,000	Silver \$10,000	Bronze \$6,000	Supporting \$2,500	Single Event \$1,000 (excludes conference)
Logo on Event(s) Registration	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Social Media Spotlight	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Company Recognition	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Logo on Website Chapter Page	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Sponsor Table or Marketing Materials at all events (optional)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Attendee List(s) for all chapter events	<input checked="" type="checkbox"/>					
WITCON Amenities	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
OPEN HOUSE EVENT AT HQ (OPTIONAL)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				

****Each chapter will hold a minimum of 4 quarterly events a year including our annual conference. ****



WITCON Sponsorship

Be a part of getWITit's largest live event in your community.
Sponsor **one WITCON** in one city.

	Platinum \$15,000	Gold \$10,000	Silver \$8,000	Bronze \$5,000	Supporting \$3,000	Non-Profit or Donation \$1,500
Option to provide a Keynote Speech or Speaker	<input checked="" type="checkbox"/>					
Website & App Recognition	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
"Sponsored By" signage	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
"Sponsor" Name Badges	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Swag in Swag Bags	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Social Media Spotlight	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Logo by Main Stage	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Sponsor Table/Booth	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Verbal Recognition	<input checked="" type="checkbox"/>					
Conference Seats	12	10	8	6	4	2
Attendee List	<input checked="" type="checkbox"/>					
Ticket Discount Code	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	

****Booth availability is dependent on WITCON location and the number of Premier Sponsors****



Nonprofit Partnerships

Does your nonprofit organization support women in tech? Qualifying Non-Profit Organizations can support getWITit programs with in-kind services or monetary donations. Your support of any non-conference single event comes with:



Logo on Event(s) Registration



Social Media Spotlight



the circuit



Non-profit Recognition



Shared Attendee List



DRESS FOR SUCCESS CINCINNATI



AGILE CINCINNATI

Depending on availability and chapter collaborations and partnerships, getWITit may provide non-profit partners with tables at annual conferences. Discuss how with your chapter representative.





Sponsorship add-ons

Here's an opportunity to enrich the experience of WITCON attendees in your city. Have something in mind that's not listed? Reach out to your chapter representative.



PRE-CONFERENCE HAPPY HOUR SPONSOR \$5,000

Host our exclusive pre-conference event for speakers, sponsors, and special guests



PHOTOGRAPHY SPONSOR \$4,000

Help getWITit capture our special moments from the conference.

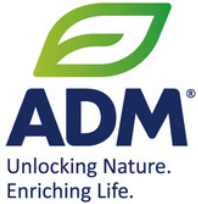


ICE CREAM SOCIAL SPONSOR \$2,500

Want to provide a sweet treat for attendees during a break? Be our Ice Cream Social sponsor.



Thank you to our 2023 Sponsors



Our organization takes pride in being a **100% volunteer-led 501(c)(3) nonprofit**. Every aspect of our mission, from planning events to implementing programs, is driven by the passion and dedication of our committed volunteers. This unique approach ensures that every dollar contributed to our cause directly supports our initiatives, making a tangible and meaningful impact in our community. By partnering with us, sponsors not only align themselves with a cause they believe in but also support a grassroots movement powered by the selfless efforts of our volunteers. **Join us in making a difference through shared values and community-driven impact**