

Cleveland
getWITit

2023 Sponsorship Kit



Cleveland OH



@getwittCLE



@getwittCLE



@getwittcle



getwitt-women-in-tech-
cleveland-chapter

getWITit is a national **501C3** organization
dedicated to inspiring women in technology.

ABOUT US



MISSION

The getWITit mission is to build a supportive environment where women of all backgrounds flourish in technology and to create opportunities for women to inspire others. Learn more about getWITit on our website: www.getwitit.org.

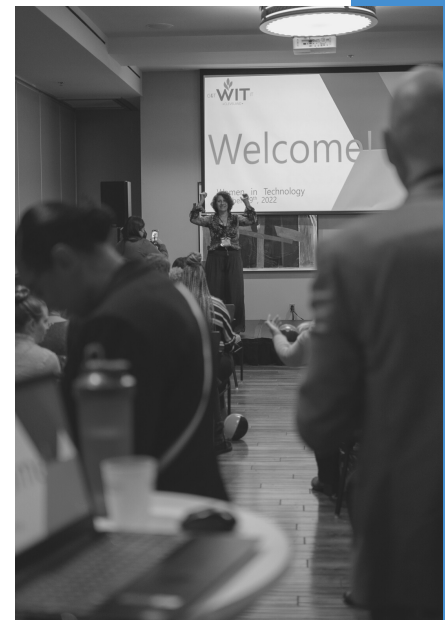
VISION

getWITit fosters an environment that inspires diverse thought within technology by building passionate communities to promote change. We aspire to cultivate local community engagement so that women can sustain, excel, and advance in technology careers. The foundation of our organization is the annual chapter conferences which provide new technology content while promoting empowerment and the inclusion of women in technology. Our chapters share ideas and create support systems through local events to ignite new relationships.

STRATEGY

By connecting women in technology at a local level, we awaken a powerful resource that leads the way in driving innovative talent. We unite communities that rally around an annual conference to promote our mission.

AUDIENCE



WITCON 2023

Our 2022 Conference sold out with 300 attendees, 16 Sponsors, and over 20 speakers. In 2023 we are targeting an audience of 450 attendees with more technology focused sessions, join us for all the tech fun!

SPONSORSHIP OPPORTUNITIES

	Keynote Platinum \$10,000	Gold \$6,000	Silver \$4,000	Bronze \$2,000	Supporting \$500
MARKETING AND BRAND					
Website and App Recognition	✓	✓	✓	✓	✓
'Sponsored By' Signage	✓	✓	✓	✓	✓
Logo on Printed Program	✓	✓	✓	✓	
Sponsor Ribbon on Name Badge	✓	✓	✓	✓	
Included Swag in Swag Bag	✓	✓	✓		
Social Media Spotlight	✓	✓			
Logo on Main Stage	✓	✓			
CONFERENCE					
Sponsor Booth/Table	FIRST CHOICE	PROMINENT	✓	✓	
Verbal Recognition	✓	✓			
Guaranteed Conference Seats	10	6	4	2	
Ticket Discount Code	✓	✓	✓		
Attendee Names and Emails	✓	✓			
Keynote Sponsor Designation	✓				
Pre-Keynote Address	✓				
	Only 2 Available	Only 3 Available			

ADDITIONAL OPPORTUNITIES

Breakout Session Sponsor - \$1,000
Facilitator provided by sponsor

Happy Hour Sponsor - \$3,500

Coffee Station Sponsor - \$1,000

Ice Cream Station Sponsor - \$2,000

Attendee List - \$800
Add on only - must be purchased with sponsorship package

Cleveland getWITit 2023

Non-Conference Sponsorship Opportunities

Our non-profit holds events throughout the year, each with an opportunity for more personal engagement with our members. These can include Happy Hours, small panel or speaker discussions, Employer Open Houses, & more!

We're always open to collaboration, so please reach out regarding custom sponsorships opportunities. Please contact Sharon and Swathi for more information.
swathi.west@getwitit.org / sharon.buchwald@getwitit.org

QUARTERLY EVENTS	Gold \$2000	Silver \$1500	Bronze \$1000	Torch \$500	*Annual*
Logo on Eventbrite	✓	✓	✓	✓	
Social Media Highlight	✓	✓	✓	-	
Company Recognition	✓	✓	-	-	
Job Posts on Social Media	✓	-	-	-	
Single Events	Gold \$1500	Silver \$1000	Bronze \$800	Torch \$500	
Website Recognition	✓	✓	✓	✓	
Logo on Eventbrite	✓	✓	✓	-	
Sponsor Table	✓	✓	-	-	
Attendee List	✓	-	-	-	

For the quarterly sponsorship we will feature all of our sponsors at that level. You will receive annual recognition and engagement opportunities.

For a single event you will be the only sponsor featured and spotlighted. This is a single sponsorship & event, however you can purchase multiple times throughout the year.

For all events that are at a restaurant or bar your company should provide appetizers or a drink for attendees and will be required to provide room holds if required by the location. Any additional engagement will be provided by your company such as giveaways, gift bags, prizes. Engagement items are not required but do make attending events fun!

Please let us know if you have inquires about additional chapter sponsorship opportunities.
Cincinnati OH - Columbus OH - Pittsburg PA - Cleveland OH

THANK YOU TO OUR 2021-2022 SPONSORS

Gold



Silver



Bronze



Supporting

