# WORKIT
## We mean business

## WITCON
### 2023

GET
## WIT
IT

## PITTSBURGH

getwitit.org/pittsburgh-witcon-2023

linkedin.com/company/getwitit-pittsburgh

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getWITit is a national organization dedicated to inspiring women in technology.

get**WIT**it

# OUR MISSION

The getWITit mission is to build a supportive environment where women of all backgrounds flourish in technology and to create opportunities for women to inspire others. Learn more about getWITit on our website: www.getwitit.org.

## VISION

getWITit fosters an environment that inspires diverse thought within technology by building passionate communities to promote change. We aspire to cultivate local community engagement so that women can sustain, excel, and advance in technology careers. The foundation of our organization is the annual chapter conferences which provide new technology content while promoting empowerment and the inclusion of women in technology. Our chapters share ideas and create support systems through local events to ignite new relationships.

## STRATEGY

By connecting women in technology at a local level, we awaken a powerful resource that leads the way in driving innovative talent. We unite communities that rally around an annual conference to promote our mission.

## AUDIENCE

In-demand Job Seekers

Current & Future IT Leaders

Passionate Creatives & Entrepreneurs

Women & Minorities

Investors & Executives

# WITCON23 | WorkIT
## getWITit Pittsburgh Chapter Conference

Join your local Pittsburgh Chapter of getWITit for a day of leadership, learning and connection! WITCON 2023 is about helping more women advance their careers in technology.

We will bring together thought leaders on new technology advancements and professional development.

getWITit aspires to cultivate local community engagement so that women can sustain, excel, and advance in technology careers. WITCON 2023 will deliver on just that! We will build on the momentum of recent conferences to bring Women in Technology together for a day of leadership, learning, and connection.

### WHEN

**Tuesday, October 17, 2023**
Registration & Breakfast: 8:00 AM
Welcome & Opening Keynote Speaker: 8:45 AM - 10:00 AM
Conference Sessions: 10:15 AM - 4:00 PM
Reception: 4:00 PM - 6:00 PM

### WHERE

**Pittsburgh Marriott City Center**
112 Washington Place
Pittsburgh, PA  15219

### NEED MORE INFORMATION

*Privacy Policy*
*At getWITit, one of our main priorities is the privacy of our attendees. The personal information collected for this event will be distributed to event sponsors to provide the getWITit team with information to better enhance the event experience. This information will be collected and stored within EventBrite only and will not be used for any other purposes.*

*If you have additional questions or require more information about our Privacy Policy, do not hesitate to contact us through email at info@getwitit.org.*

# WITCON 2023 SPONSORSHIP

| | Keynote $15k | Platinum $10k | Gold $7k | Silver $5k | Bronze $2k | After-Party $3k |
|---|---|---|---|---|---|---|
| **PRE-CONFERENCE** | | | | | | |
| Logo on WITCON Site | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Swag in Swag Bags | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Social Media Highlight *Social media post highlighting sponsorship* | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| **EVENT DAY** | | | | | | |
| Conference Tickets | 15 | 15 | 10 | | | |
| Booth Tables | 1 | 1 | 1 | 1 | | 1 |
| Logo on T-Shirts | ✓ | ✓ | ✓ | ✓ | | |
| Logo on Event App | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Keynote Speaker | ✓ | | | | | |
| **POST-CONFERENCE** | | | | | | |
| Attendee List & Emails | ✓ | ✓ | ✓ | | | |

# NON-CONFERENCE SPONSORSHIP

get**WIT**it

| ANNUAL | Platinum $20k | Gold $15k | Silver $10k | Bronze $5k |
|---|---|---|---|---|
| Website Recognition | ✓ | ✓ | | |
| Sponsor Showcase | ✓ | ✓ | ✓ | ✓ |
| Social Media Highlight | ✓ | ✓ | ✓ | ✓ |
| Attendee List & Emails | ✓ | ✓ | | |
| Featured Speaker | ✓ | ✓ | | |



| EVENTS/OTHER | Partner $2000 | Advocate $1000 | Champion $500 | Supporter in kind |
|---|---|---|---|---|
| Recognition at Event | ✓ | ✓ | ✓ | ✓ |
| Social Media Highlight | ✓ | ✓ | ✓ | ✓ |
| Speaker Intro | ✓ | | | |



# THANK YOU