

WORKIT

We mean business



WITCON
2023



COLUMBUS



fb.com/getWITitorg



[@getwitorg](https://twitter.com/getwitorg)



[@getwitorg](https://instagram.com/getwitorg)

getWITit is a national organization dedicated to inspiring women in technology.

© 2022 getWITit Corp All Rights Reserved.



OUR MISSION

The getWITit mission is to build a supportive environment where women of all backgrounds flourish in technology and to create opportunities for women to inspire others. Learn more about getWITit on our website: www.getwitit.org.

VISION

getWITit fosters an environment that inspires diverse thought within technology by building passionate communities to promote change. We aspire to cultivate local community engagement so that women can sustain, excel, and advance in technology careers. The foundation of our organization is the annual chapter conferences which provide new technology content while promoting empowerment and the inclusion of women in technology. Our chapters share ideas and create support systems through local events to ignite new relationships.

STRATEGY

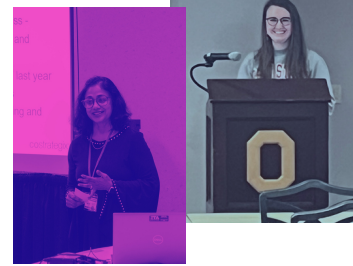
By connecting women in technology at a local level, we awaken a powerful resource that leads the way in driving innovative talent. We unite communities that rally around an annual conference to promote our mission.

AUDIENCE





CONFERENCE SPONSORSHIP



Keynote
\$15k

Platinum
\$10k

Gold
\$7500

Silver
\$5k

T-shirt
\$6k

After-Party
\$3k

PRE-CONFERENCE

Logo on Website



Swag in Swag Bags

*Sponsor must provide prior to event

*Sponsor must provide prior to event

*Sponsor must provide prior to event

*Sponsor must provide prior to event

*Create conference tshirt design

Social Media Highlight

*Social media post highlighting sponsorship



EVENT DAY

Conference Tickets

4

2

Booth Tables

3

2

1

1

1

Logo on Program



Logo on Event App



Additional Swag

*May Provide Bag for Swag Bag

*May Provide Logo for Co-branded Lanyards

Speaker Placeholder



POST-CONFERENCE

Attendee List & Emails



Upgrades/Add-Ons

**Optional Per Company. Discuss Details with getWITit Rep*

Speaker Dinner - \$3000

Provide Charging Station - \$2000

Coffee Sponsor - \$2500

Conference (10) Passes - \$2500

Social Media Highlight - \$1000

Parking - \$5000

If you feel that none of these meet your needs please reach out to us to discuss



WITCON 2023 SPONSORSHIP



Keynote \$15k Platinum \$10,000 Gold \$7500 Silver \$5,000 Happy Hour \$3000

PRE-CONFERENCE

Website Recognition	✓	✓	✓	✓	✓
Sponsor Showcase	✓	✓	✓	✓	✓
Press Release Quote	✓	✓	✓		
Press Release Mention	✓	✓	✓		
Website Recognition	✓	✓	✓	✓	✓



CONFERENCE

Sponsor Booth	✓	✓	✓	✓	✓
Logo on Event App	✓	✓	✓	✓	✓
Guaranteed Conference Seats	10	5	5	3	3



THANK YOU