

# Introducing...

## WITCON 2022

# EXHILARATE



Cincinnati OH



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getWITit is a national **501C3** organization dedicated to inspiring women in technology.

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## ABOUT US

### MISSION

The getWITit mission is to build a supportive environment where women of all backgrounds flourish in technology and to create opportunities for women to inspire others. Learn more about getWITit on our website:

[www.getwitit.org](http://www.getwitit.org).

### VISION

getWITit fosters an environment that inspires diverse thought within technology by building passionate communities to promote change. We aspire to cultivate local community engagement so that women can sustain, excel, and advance in technology careers. The foundation of our organization is the annual chapter conferences which provide new technology content while promoting empowerment and the inclusion of women in technology. Our chapters share ideas and create support systems through local events to ignite new relationships.

### STRATEGY

By connecting women in technology at a local level, we awaken a powerful resource that leads the way in driving innovative talent. We unite communities that rally around an annual conference to promote our mission.

### AUDIENCE



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## SPONSORSHIP OPPORTUNITIES

	Platinum \$10,000	Gold \$5,000	Speaker Appreciation \$5,000	Silver \$3,000	Happy Hour \$2,000	Bronze \$1,500	SWAG \$1,000	Torch \$250 - \$999
<b>PRE-CONFERENCE</b>								
Website Recognition	✓	✓	✓	✓	✓	✓	✓	✓
Sponsor Showcase	✓	✓	✓	✓				
Press Release Quote	✓							
Press Release Mention	✓	✓	✓	✓	✓			
Website Recognition	✓	✓	✓	✓	✓	✓	✓	✓
Guaranteed Speaker Appreciation Happy Hour Seats	3	3	5					
<b>CONFERENCE</b>								
Sponsor Booth	✓	✓	✓	✓	✓	✓		
Logo on Event App	✓	✓	✓	✓	✓	✓	✓	
Guaranteed Conference Seats	10	5	3	3	3	2	2	1
Guaranteed Conference Happy Hour Seats	10	5	3	3	3	2	2	1